



The Global e-Invoicing Network

OB10 Debunks Common Myths Around e-Invoicing During July 27 NACM Teleconference

Atlanta, GA July 22, 2009 – OB10, the leading global e-Invoicing network, will sponsor a Teleconference titled *Myth Busting B2B e-Invoicing* on Monday, July 27 at 3:00 pm EDT. The 60-minute teleconference, featuring Eric Self, Vice President, Program Management – OB10, is designed to set the record straight by debunking several common myths around the selection of e-Invoicing as a viable option for Accounts Receivable professionals interested in reducing costs and better managing cashflow.

After the session, participants will better understand the impact of e-Invoicing initiatives on their organizations and how to leverage these programs to their advantage.

The teleconference, hosted by NACM – the National Association of Credit Managers and scheduled for Monday, July 27 from 3:00pm to 4:00pm EDT, costs \$39.95 for GBG members and \$49.95 for non-GBG members.

To register for the *Myth Busting B2B e-Invoicing* teleconference, go to:

http://www.nacm.org/index.php?option=com_eventlist&view=details&id=100

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About OB10

OB10 (www.OB10.com) is the leading global B2B e-Invoicing network. OB10 simplifies and streamlines the complex invoice-to-pay processes. Neither client organizations nor their suppliers are required to implement any hardware or software, and OB10 is independent of data file formats. OB10 can reduce the cost of paper invoice processing by typically 60 percent and can deliver an ROI in less than a year if the program follows OB10's best practice guidelines. Operational across Europe, North America and Asia, OB10 is compliant with the requirements of VAT, tax and e-Invoicing legislation and receives invoices from suppliers in over 100 countries. To ensure unrivalled and rapid supplier enrollment, each new customer's suppliers are supported by an implementation services team responsible for getting them up and running on the OB10 network.



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Customers include: Agilent Technologies, Apple®, BP, Barclays, Cargill, DHL, DSG International, Eli Lilly & Company, Fisher Scientific, General Motors, GlaxoSmithKline, Hewlett Packard, IBM, Kellogg's, Kraft, Logica, Lufthansa, Mohawk Industries, Motorola, Norwich Union, Pfizer, SaraLee, Schneider Electric, Shaw Industries, Steria, US Federal Government, VWR and Xerox.

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